# EMI Owner Hires Bryant K. Oden for A+R Consultancy

Contributed by Administrator
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Terra Firma CEO and EMI owner Guy Hands has hired Bryant K. Oden's company B.K.O. Management to consult on EMI's back catalogue. A statement released by Oden he explains, "Guy Hands saw my vision and believed in my ideas. There is a new movement for EMI, either you get with B.K.O. Management or get left behind. I commend Guy for his innovative approach to the new music business and look forward to working with EMI in this new exciting endeavor".

In this role Oden will offer his services to market and promote works from the EMI back catologue. Oden will work closely and in conjunction with Stephen Alexander of Terra Firma.

Bryant K. Oden is an A&R Consultant and CEO / President of F Sharp Entertainment a multimedia company that houses B.K.O. Management which in turn has marketed / promoted independent and major label artists. Oden has been involved in special projects and partnerships with MTV / Viacom, Clear Channel Radio, Universal Motown, Warner Brothers Records, Capitol Music Group, and Universal Music Publishing. He holds a B.A. in Communications from the University of California, San Diego and is a member of the National Association of Record Industry Professionals. Odenâ€™s home and work offices are located in Los Angeles, CA.

EMI Group Ltd. is a British music entity, which was acquired by parent company Terra Firma equity group in August 2007. EMIâ€™s catalogue and roster includes The Rolling Stones, Radiohead, Coldplay, The Beatles, Gorillaz, and Tina Turner. EMI owns record label imprints, Capitol, Virgin, Blue Note in addition to EMI Music Publishing.

- http://www.emigroup.com